

# open4Business

MATCHMAKING EVENT PÉCS, HUNGARY

19-20-21/9/2016



## PROGRAMME

19 September, 2016 (Monday) – optional

|             |  |
|-------------|--|
| 18:00-21:00 | „Get together” – reception and welcome |
|-------------|--|

Venue: Főtér Borbár („Főtér” the world of coffee and wine), H-7625 Pécs, Széchenyi tér 1.

GPS: 46°04'33.8"N 18°13'42.3"E

20 September, 2016 (Tuesday)

| PLENARY SESSION |   |             |   |
|-----------------|---|-------------|---|
| 08:30-08:55     | <b>Registration</b>   |             |   |
| 09:00-09:10     | <b>Opening</b><br>Dr. Tamás SÍKFŐI, Secretary General of the Chamber of Commerce and Industry of Pécs-Baranya   |             |   |
| 09:10-09:25     | <b>International opportunities for the domestic innovative industrial potential, support from the European Union</b><br>Dr. Balázs RÁKOSSY, Secretary of State, Ministry of National Economy                            |             |   |
| 09:25-09:40     | <b>Chances for Hungarian suppliers in international supply chains</b><br>Dale A. MARTIN, CEO of Siemens Hungary, President of DUIHK   |             |   |
| 09:40-09:55     | <b>The activity of SWHEC enforcing international economic relations</b><br>Dr. István HŰSE, Member of the Presidium of SWHEC (South West Hungarian Engineering Cluster)   |             |   |
| 09:55-10:15     | <b>Coffee break</b>   |             |   |
| SECTIONS        |   |             |   |
|                 | For Hungarian Enterprises   |             | For Foreign Enterprises   |
| 10:15-10:45     | <b>Presentation of the Czech Machinery Cluster</b><br>Ladislav MRAVEC, General Manager<br>Czech Machinery Cluster   | 10:15-11:00 | <b>Export Champ Hungarian SMEs</b><br>Olivér HIRTH, General Manager of Kontakt-Elektro Ltd.<br>Zoltán KLEISZ, General Manager of MATRO Ltd.<br>Péter KOCSIS, Commercial Manager of Büttner Ltd.   |
| 10:45-11:00     | <b>Technology and R&amp;D cooperation with the automotive clusters in Romania</b><br>Tamás GYULAI,<br>Expert for Innovation and Technology Transfer<br>Tehimplus Regional Center for Innovation and Technology Transfer | 11:00-11:40 | <b>Pécs Development Plans</b><br>Péter CSIZI, Member of Parliament<br><br><b>University – industry interaction</b><br><b>“ How university-based entrepreneurship development can facilitate regional development”</b><br>Dr. Zsolt BEDŐ, Director of Simonyi BEDC /UoP/ |
| 11:00-12:30     | <b>Business Opportunities in Europe with a special focus on the neighboring countries – panel discussion</b>  | 11:40-12:30 | <b>Szentágotthai János Research Centre at the service of innovation</b><br>Prof. Dr. Gábor. L. KOVÁCS, President<br>/UoP Szentágotthai János Research Centre/   |

Chamber of Commerce and Industry of Pécs-Baranya, Pécs II. POB: 109, Hungary H-7602

TEL: + 36 72 507 149 | Fax: + 36 72 507 152 | <http://open4business.talkb2b.net/> | e-mail: [info@open4business.hu](mailto:info@open4business.hu)



# Open4Business

MATCHMAKING EVENT PÉCS, HUNGARY

19-20-21/9/2016



|             |  |  |   |
|-------------|--|--|---|
|             | <p>Mr. László BÓDI<br/>Hungarian-German Section of HCCI</p> <p>Mr. László KOVÁCS<br/>Hungarian-Serbian CCI</p> <p>Mr. György DR. KOTA<br/>Hungarian-Ukrainian CCI</p> <p>Mrs. Renáta FULLERNÉ VERGER<br/>Hungarian-Slovenian Section of HCCI</p> <p>Mr. József HÉRA<br/>Hungarian National Trading House, Lendava</p> <p>Mr. Zoltán KÖRNYI<br/>Hungarian National Trading House, Štúrovo</p> <p>Mr. Károly BÖDŐK<br/>Hungarian National Trading House, Dunajská Streda</p> <p>Mrs. Hajnalka PALIZS-TÓTH<br/>Hungarian National Trading House, Osijek</p> <p>Mr. Károly SCHERCZER<br/>Attache, Zagreb</p> |  | <p><b>How to recruit professionals – good practices of the SWHEC</b><br/>Mrs. Erika SALAMON MARÁCZI, Head of Vocational Training, HAUNI Hungária Ltd.</p> <p><b>Dual Education of Engineers – „Revival of the Tradition of Pollack”</b><br/>Prof. Bálint BACHMANN Dr., Dean, Faculty of Engineering and Information Technology University of Pécs</p> |
| 12:30-13:30 | <b>Lunch and networking</b>  |  |   |
| 14.00-17:00 | <b>B2B meetings</b>  |  |   |
| 19:00-      | <p>Networking Event – <b>Garden Party</b><br/>Venue: Pécs Medieval University GPS: N 46 04.733, E 18 13.285</p>  |  |   |

Venue: Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E

## 21 September, 2016 (Wednesday)

|             |   |
|-------------|---|
| 9.30        | Departure to the companies  |
| 10:00-12:00 | <b>Company visit</b> (Kontakt-Elektro Ltd. or Organ Manufacturing Company Ltd.) |
| 12:00-13.00 | Lunch   |

Venue: Company sites, Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E