**PROGRAMME**

19 September, 2016 (Monday) – optional

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18:00-21:00</td>
<td>„Get together“ – reception and welcome</td>
</tr>
</tbody>
</table>

Venue: Főtér Borbár („Főtér“ the world of coffee and wine), H-7625 Pécs, Széchenyi tér 1.
GPS: 46°04'33.8"N 18°13'42.3"E

20 September, 2016 (Tuesday)

**PLENARY SESSION**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30-08:55</td>
<td>Registration</td>
</tr>
</tbody>
</table>
| 09:00-09:10 | Opening
Dr. Tamás SíKFŐI, Secretary General of the Chamber of Commerce and Industry of Pécs-Baranya |
| 09:10-09:25 | International opportunities for the domestic innovative industrial potential, support from the European Union
Dr. Balázs RÁKOSSY, Secretary of State, Ministry of National Economy |
| 09:25-09:40 | Chances for Hungarian suppliers in international supply chains
Dale A. MARTIN, CEO of Siemens Hungary, President of DUIHK |
| 09:40-09:55 | The activity of SWHEC enforcing international economic relations
Dr. István HÍSE, Member of the Presidium of SWHEC (South West Hungarian Engineering Cluster) |
| 09:55-10:15 | Coffee break                                                  |

**SECTIONS**

**For Hungarian Enterprises**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 10:15-10:45 | Presentation of the Czech Machinery Cluster
Ladislav MRAVEC, General Manager Czech Machinery Cluster |
| 10:45-11:00 | Technology and R&D cooperation with the automotive clusters in Romania
Tamás GYULAI, Expert for Innovation and Technology Transfer Tehimplus Regional Center for Innovation and Technology Transfer |
| 11:00-12:30 | Business Opportunities in Europe with a special focus on the neighboring countries – panel discussion |

**For Foreign Enterprises**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 10:15-11:00 | Export Champ Hungarian SMEs
Olivér HIRTH, General Manager of Kontakt-Elektro Ltd.
Zoltán KLEISZ, General Manager of MATRO Ltd.
Péter KOCSIS, Commercial Manager of Büttner Ltd. |
| 11:00-11:40 | Pécs Development Plans
Péter CSIZI, Member of Parliament
University – industry interaction
"How university-based entrepreneurship development can facilitate regional development"
Dr. Zsolt BEDŐ, Director of Simonyi BEDC /UoP/ |
| 11:40-12:30 | Szentágothai János Research Centre at the service of innovation
Prof. Dr. Gábor. L. KOVÁCS, President
/UoP Szentágothai János Research Centre/ |
Mr. László BÓDI
Hungarian-German Section of HCCI
Mr. László KOVÁCS
Hungarian-Serbian CCI
Mr. György DR. KOTA
Hungarian-Ukrainian CCI
Mrs. Renáta FULLERNÉ VERGER
Hungarian-Slovenian Section of HCCI
Mr. József HÉRA
Hungarian National Trading House, Lendava
Mr. Zoltán KÖRNYI
Hungarian National Trading House, Štúrovo
Mr. Károly BÖDÖK
Hungarian National Trading House, Dunajská Streda
Mrs. Hajnalka PALIZS-TÓTH
Hungarian National Trading House, Osijek
Mr. Károly SCHERCZER Attache, Zagreb

How to recruit professionals – good practices of the SWHEC
Mrs. Erika SALAMON MARÁCZI, Head of Vocational Training, HAUNI Hungária Ltd.

Dual Education of Engineers – „Revival of the Tradition of Pollack”
Prof. Bálint BACHMANN Dr., Dean, Faculty of Engineering and Information Technology University of Pécs

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30-13:30</td>
<td>Lunch and networking</td>
</tr>
<tr>
<td>14:00-17:00</td>
<td>B2B meetings</td>
</tr>
<tr>
<td>19:00-</td>
<td>Networking Event – Garden Party</td>
</tr>
</tbody>
</table>

Venue: Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E

21 September, 2016 (Wednesday)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30</td>
<td>Departure to the companies</td>
</tr>
<tr>
<td>10:00-12:00</td>
<td>Company visit (Kontakt-Élektro Ltd. or Organ Manufacturing Company Ltd.)</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch</td>
</tr>
</tbody>
</table>

Venue: Company sites, Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E