

## Open4Business Matchmaking Event and Conference in Pécs, Hungary

19 September, 2016 (Monday) – optional

18:00-21:00	„Get together” – reception and welcome
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Venue: Tüke Borház (Tüke Wine House), H-7625 Pécs, Böckh János utca 39/2. GPS: 46°05'14.3"N 18°14'12.9"E

20 September, 2016 (Tuesday)

PLENARY SESSION	
08:30-09:00	Registration
09:00-09:10	<b>Opening</b> Dr. Tamás SÍKFŐI, Chief Secretary, CCIPB
09:10-09:25	<b>„International opportunities for the domestic innovative industrial potential, support from the European Union”</b> Dr. Balázs RÁKOSSY, Secretary of State, Ministry of National Economy
09:25-09:40	<b>„Potential opportunities of international economic cooperation”</b> MARTIN A. Dale Siemens Hungary, CEO, President of DUIHK
09:40-09:55	<b>„The activity of SWHEC enforcing international economic relations”</b> Dr. István HÜSE, Member of the Presidium of SWHEC (South West Hungarian Engineering Cluster)
09:55-10:15	COFFEE BREAK

SECTIONS			
<i>For Hungarian Enterprises</i>		<i>For Foreign Enterprises</i>	
10:15-10:45	<b>Presentation of the Czech Machinery Cluster</b> Ladislav MRAVEC, General Manager Czech Machinery Cluster	10:15-11:00	<b>„Export Champ Hungarian SMEs”</b> Olivér HIRTH, General Manager of Kontakt-Elektro Ltd., Zoltán KLEISZ, General Manager of MATRO Ltd. Péter KOCSIS, Commercial Manager of Büttner Ltd.
10:45-11:00	<b>Technology and R&amp;D cooperation with the automotive clusters in Romania</b> Tamás GYULAI, Expert for Innovation and Technology Transfer Tehimplus Regional Center for Innovation and Technology Transfer	11:00-11:40	<b>Pécs Development Plans</b> Péter CSIZI, Member of Parliament  <b>University – industry interaction, How university-based entrepreneurship development can facilitate regional development</b> Dr. Zsolt BEDŐ, Director of Simonyi BEDC /UoP/
11:00-12:30	<b>„Business Opportunities in Europe with a special focus on the neighboring countries” – panel discussion</b>	11:40-12:30	<b>University, Economy, R&amp;D, Innovation</b> Gábor. L. KOVÁCS, President /UoP Szentágothai János Research Centre/  <b>How to recruit professionals – good practices of the SWHEC</b> Mrs. Erika SALAMON MARÁCZI, Head of Vocational Trading, HAUNI Hungária Ltd.  <b>Dual Education of Engineers - Revival of the Tradition of Pollack</b> Prof. Bálint BACHMANN Dr., Dean, Faculty of Engineering and Information Technology University of Pécs
12:30-14:00	LUNCH BREAK AND NETWORKING		
14.00-17.00 <b>B2B meetings</b>			
19:00-	NETWORKING EVENT Venue: Garden Party at the Pécs Episcopal Palace GPS: 46°04'43.3"N 18°13'24.7"E		

Venue: Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E

21 September, 2016 (Wednesday)

10:00-12:00	Company visits
12:00	Lunch, Closing

Venue: Company sites, Pécsi Kereskedelmi Központ (Pécs Trade Center), H-7625 Pécs, Majorossy I. u. 36. GPS: 46°04'52.9"N 18°14'05.6"E