



# Ciprian Morcan

GENERAL MANAGER

5.550

## Transylvanian Furniture Cluster

<http://www.transylvanianfurniture.com>

### BILATERAL MEETINGS

14:00p.m. – 17:00p.m

**DESCRIPTION** Transylvanian Furniture Cluster focus is to promote innovation, entrepreneurship, transferability and mutual trust as key to increasing competitiveness and also to continuously develop our services and increase the regional and national representativeness of the cluster. The vision and mission of Transylvanian Furniture Cluster are consolidating and developing its own value chain, as a premise to easily access resources and inputs, increase productivity through research, development and innovation, growth and horizontally vertical system based on common standards for supply - production - packaging - storage - selling - trading - transport, which have a positive impact on the competitiveness of their products on national and international markets in order to increase sales.

**ORGANIZATION TYPE** Cluster

**ORGANIZATION SIZE** 1-10

**FOUNDING YEAR** 2012

**EMAIL** [ciprian.morcan@mobiliertransilvan.ro](mailto:ciprian.morcan@mobiliertransilvan.ro)

**COUNTRY** Romania

**CITY** Campia Turzii, Str.Traian nr.60 [Google map](#)

**AREAS OF ACTIVITIES**

## RESEARCH AND DEVELOPMENT, PROJECT PARTNERSHIP

### Offer

## EXPERTISE IN BUSINESS DEVELOPMENT

Transylvanian Furniture Cluster management entity has expertise in: strategic development based on value chain; preparing cooperation projects and coordinating the implementation.

### COOPERATION OFFERED

1. Investment/Financing

### COOPERATION REQUESTED

1. Outsourcing co-operation
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