



# Sanja Popovic Pantic

PRESIDENT

Mihajlo Pupin Institute, Association of Business

Women;

<http://www.pupin.rs/cirnt>, [www.poslovnezene.org.rs](http://www.poslovnezene.org.rs);

## BILATERAL MEETINGS

14:00p.m. – 17:00p.m

**DESCRIPTION** Institute Mihajlo Pupin (IMP) is a state owned company but entirely market oriented. Its Science and Technology Policy Research Center is included in Enterprise Europe Network project since 2009. It is specialized in innovation management in SMEs and in research and development. Besides research work, STPRC team use their knowledge to consult different types of clients: ministries of science and technological development, education, economy, other governmental agencies, institutions and companies. STPRC is also specialized to provide first class innovation and business support to small and medium sized companies mostly through the Enterprise Europe Network (EEN) activities, but also through other projects in different sectors like in agriculture and others. Our center is focused to the innovation management in small and medium sized companies and development of their competitiveness. STPRC is experienced in consulting and providing the innovation and business support to the woman's run companies in: training, networking. Institute Mihajlo Pupin (IMP) is a state owned company but entirely market oriented. Its Science and Technology Policy Research Center is included in Enterprise Europe Network project since 2009. It is specialized in innovation management in SMEs and in research and development. Besides research work, STPRC team use their knowledge to consult different types of clients: ministries of

science and technological development, education, economy, other governmental agencies ,institutions and companies. STPRC is also specialized to provide first class innovation and business support to small and medium sized companies mostly through the Enterprise Europe Network (EEN) activities , but also thorough other projects in different sectors like in agriculture and others. Our center is focused to the innovation management in small and medium sized companies and development of their competitiveness. STPRC is expereinced in consulting and providing the innovation and business support to the woman's run companies in: training, networking. Association of Business Women (ABW) in Serbia was founded in 1998. Since then ABW has evolved into largest national organization for female entrepreneurs which advocates for the improvement of the business climate in Serbia and actively fosters networking for its over 200 members on a local, regional and international level. Furthermore, up to now a strong network of 10 local partners has been developed – local associations of business women with nearly 900 members.ABW is also a leading force in organizing women in business and providing support through mentoring, consulting and training. ABW is well-known and respected partner in public-private dialogue, contributing to social and economic development, with a special focus on female entrepreneurship as a factor of economic growth. ABW activities and initiatives has been successfully realized in120 projects financed by (Delegation of the European Union, Serbian Ministry of Economy, EBRD/BAS,GIZ, US Embassy in Serbia, etc.)

**ORGANIZATION TYPE** Company

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**COUNTRY** Serbia

## Idea

# SEARCHING FOR THE THE PARTNER IN THE EU FUNDED PROJECTS

We are interested to find the partners which will cooperate with us in H20 CfP. Our expertise is in innovation management in SME 's sector, no matter the sectors they come from. Also, we are eligible to cooperate in the SwafS H20 program (Science for and with Society) with the gender orientation. IMP has a MoU with Association of Business Women in Serbia, the largest national organization of women entrepreneurs, and therefore, it is eligible for the gender project in SME development, but also for the research project about women in science and economy .

### COOPERATION OFFERED

1. Other

### COOPERATION REQUESTED

1. Other
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