



# Nenad Nikolin

CEO

210000

## Fractal Dimension

<http://www.fractal.rs>

### BILATERAL MEETINGS

14:00p.m. – 17:00p.m

#### DESCRIPTION

We are business consultants specialized in designing and establishment of business strategies in order to provide our customers profitability increase through business process optimization, profiling, placement and monitoring of new products on the market as well as strategic planning and execution with the aim of improving performance and efficiency.

Fractal is a company created by passionate engineers and IT practitioners, benefits from over 15 years of experience in Enterprise Technologies market.

We have participated in many national and international projects providing services ranging from functional analysis and business process modelling to system integration, maintenance and customer training. Our software engineers have designed and implemented IT solutions for key business processes, where spatial information is used.

We have solid track record of managing projects using SCRUM/AGILE methodologies. Close attention to budget, timeframes and quality combined with continuous interaction with customers allow us to reduce the costs and time necessary to market a product and identify customer needs better. Professional level of our team is confirmed by references we receive from our partners and customers, who use our products or services.

**ORGANIZATION TYPE** Company

**ORGANIZATION SIZE** 1-10

**FOUNDING YEAR** 2011

**EMAIL** [nenad@fractal.rs](mailto:nenad@fractal.rs)

**COUNTRY** Serbia

**CITY** Belgrade, Ugrinovacka 202 [Google map](#)

**AREAS OF ACTIVITIES** ICT INDUSTRY

## Offer

### SOFTWARE DEVELOPMENT IN JAVA, .NET AND PHP

10+ years of enterprise application development experience,  
-in depth knowledge of .NET,  
-extensive hands on experience in leading development teams,  
-in depth understanding of system architecture,  
-knowledge of business processes and project management

Functional expertise:

- database modeling,
- project management,
- business process analysis and design,
- document management,
- task management and workflow systems,
- stakeholders communication,
- rule engine development (parser and compiler),
- datamodel re-engineering,
- DB optimization and troubleshooting,
- SalesForce API and datamodel,
- Cloud architecture and virtualization,
- Billing and payment gateways,
- Telecommunication Billing and Rating systems

Technical expertise:

- .NET Framework,
- ASP.NET MVC & Web API,
- IIS
- Silverlight,
- KnockoutJS,
- RequireJS,
- Durandal,
- PhoneGap,
- Entity Framework,
- Java Script, jQuery,
- Oracle,
- AngularJS,
- HTML5, CSS,
- XML, XSLT,
- T-SQL, SQL,
- Advanced Debugging with WinDBG,
- IronPython,
- Xamarin.iOS & Xamarin.Android

Extract and Professional Experience:

- Smart Palm, Hostel2Hostel, CallidusCloud CPQ core, CallidusCloud CPQ Quotation, CallidusCloud Quotation, Callidus Cloud CPQ Extension, Callidus Cloud CPQ Document generation, Online Scheduling platform, CMR portal, Billing solution, CMS solution, Eurobank Basel II reporting, Puzzle Software, Tax and revenue management, QMS Web application

**KEYWORDS:** BILLING CMS CALLIDUS QUOTATION HTML5 ANGULARJS ORACLE JAVA JAVA SCRIPT .NET ASP.NET IIS SILVERLIGHTS

## COOPERATION OFFERED

1. Outsourcing co-operation
2. Technical co-operation
3. Other

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## Offer

## PROFESSIONAL IT OUTSOURCING

This direction includes business consulting and IT consulting. The service allows you to find out how the business process works and provides the customer a comprehensive professional

support in the field of IT services quickly and cost-effectively.

Application development and support services

Service is designed to provide daily operation, maintenance and modernization of enterprise applications. It includes end-user support, working with the development, integration of the software, and special service of applications and databases migration.

Support of IT infrastructure and Remote Infrastructure Management (RIM)

The service ensures uninterrupted operation of the IT infrastructure in accordance with Service Level Agreement (SLA).

Services solutions will improve the effectiveness of business process management of the client company as a whole. These solutions will also improve economic effect due to reduce in development time and adoption of new activities. The company's solutions are offered to customers in the field of Finance, Energy and Engineering, Logistics and Retail.

Quality and standards

-24/7 Customer Support in English, German, French and Russian

-Best practice of organization of IT service projects based on ITIL/ITSM and Lean.

-Methodology of project management and software development - Agile (Scrum, Extreme Programming, Kanban), Essential Unified Process, PRINCE2.

Advanced Systems Architecture, Data Processing, Interchange, Middleware, Data Protection, Storage, Cryptography, Security,

Databases, Database Management, Data Mining, Knowledge Management, Process Management, Simulation, Testing, User Interfaces, Usability, Application Delivery

**KEYWORDS:** MIDDLEWARE STORAGE CRYPTOGRAPHY SECURITY DATABASE DATA  
MINING PROCESS APPLICATION CLOUD

## COOPERATION OFFERED

1. Outsourcing co-operation
2. Technical co-operation
3. Manufacturing agreement
4. Sales / Distribution
5. Investment/Financing

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## Request

## PARTNERS/INVESTORS FOR SMARTPOINT TOUCH SCREEN INFO POINT

We are looking for partner or investor for innovative SmartPoint touch screen info point.

SmartPoint - touch screen info point app

1. Kiosk software
2. Hotspot software
3. City Info,
4. solar energy monitor,
5. banking and exchange,
6. GPS navigation
7. banners/ads
8. weather info
9. retailer page

SmartController - Main purpose being data gathering and remote controle. IoT device used to measure and switch power supply for AC and DC consumers. Also it serves as USB charging controller for 8 smart devices. SmartController also enables environmental sensing trough sensors (pressure, temperature, humidity, proximity, CO2, noise,...).

SmartHQ - configurable platform for monitoring and controlling a network of remote devices (digital kiosks, info points, digital signage systems, industrial devices etc.). SmartHQ is state of the art cloud platform which makes it modular and scalable.

Features:

- Modern asynchronous control system
- Real time data with map integration
- Remote control and monitoring of each device in the system.
- Dynamic system of alarms
- CMS(Content Management System)
- User friendly interface
- Comprehensive online media planning software - efficiently manage, track and organize your marketing campaigns for info points, digital signage systems etc
- Real time notifications about different events, alerts and schedules.

Notable implementation: SmartPalm project

Client: DIDEAM MEDIA

<https://www.youtube.com/watch?v=2sVLAZ40MEc>

**KEYWORDS:** SMART IOT EMBEDDED HOTSPOT CONTROLLER

## COOPERATION OFFERED

1. Technical co-operation

## COOPERATION REQUESTED

1. Outsourcing co-operation
2. Manufacturing agreement
3. Sales / Distribution
4. Investment/Financing

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## Offer

### T3B PORTAL, INVENTORY, HELPDESK, ONESPACE

T3 Portal is a company intranet portal that is used for faster and better information of employees within the company, and the easy availability of services from the Internet. T3 Inventory Application for record keeping IT equipment, as well as all other types of equipment.

T3 Helpdesk is a web application for problem / request tracking and solving them, which will improve efficiency and bring greater productivity in the work of each company.

**KEYWORDS:** **PORTAL** **HELPDESK** **INTRANET**

#### COOPERATION OFFERED

1. Technical co-operation

#### COOPERATION REQUESTED

1. Technical co-operation
  2. Sales / Distribution
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## Offer

### SERVICE MYQARD WWW.MYQARD.RS

Service myQard is intended for individuals, entrepreneurs and companies that want a fast and easy way to be present on the internet, to describe and offer their services or products.

Service myQard is intended primarily for access via mobile devices, is characterized by ease of use, quick and easy user interface as and the possibility of realization of marketing campaigns using the applications based on QR technology.

**KEYWORDS:** **MOBILE** **WEB** **DESIGN** **WEBSITE**

#### COOPERATION OFFERED

1. License agreement
2. Technical co-operation
3. Outsourcing co-operation

#### COOPERATION REQUESTED

1. Other
  2. Sales / Distribution
- 

## Request

# PARTNERS FOR APP COUCHCOACH

CouchCoach is an app for basketball fans, [www.couchcoach.xyz](http://www.couchcoach.xyz). We are looking for partners in Hungary, Slovakia, Romania, Bulgaria, Albania, Ukraine and others to work on promotion, translation and marketing and to share profit.

**KEYWORDS:** BASKETBALL GAME APP FAN MARKETING

## COOPERATION OFFERED

1. Investment/Financing
2. Technical co-operation

## COOPERATION REQUESTED

1. Investment/Financing
  2. Sales / Distribution
  3. Outsourcing co-operation
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## Offer

# DIGITAL MARKETING

We are specialized in creating and maintaining digital campaigns, which include creating brand, copywriting, storytelling, web design, backend and frontend development and application development.

Our expert possess exceptional qualifications to work on social networks and to deliver excellent results.

**KEYWORDS:** DIGITAL MARKETING GRAPHICS BACKEND FRONTEND DEVELOPMENT

## COOPERATION OFFERED

1. Outsourcing co-operation
  2. Technical co-operation
  3. Sales / Distribution
- 

## Offer

# PRODUCT PLACEMENT ON SERBIAN MARKET

Thanks to our good knowledge of the ICT market of goods and services in Serbia, we offer consulting services in order to prepare the appearance on the market. Our services includes analysis of existing market for goods and services, the level of quality and portfolio, positioning and ways of performing and creating partnerships and distribution networks.

**KEYWORDS:** **PRODUCT** **SOFTWARE** **HARDWARE** **SERVICES**

## **COOPERATION OFFERED**

1. Outsourcing co-operation
  2. Technical co-operation
  3. Sales / Distribution
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